



HOUSTON

OVERVIEW

House of Blues® Houston will become a new home for live music, unique regional and international cuisine and retail sales in an eclectic environment celebrating the cultural contributions of American blues music and contemporary folk art. House of Blues clubs across the nation have hosted international touring artists and legends such as Prince, James Brown, John Mayer, Aerosmith, Joss Stone and Norah Jones, and showcase emerging artists in an intimate setting. House of Blues Houston is an anchor tenant of the Houston Pavilions project and a proponent of the economic development of the city of Houston.

Located at the corner of Caroline and Dallas Streets in downtown Houston, the venue will encompass approximately 43,000 square feet and will house a multi-level Music Hall featuring national and local live entertainment, state-of-the-art sound and lighting technology, general admission dance floor, a seated balcony and VIP boxes for private enjoyment, a restaurant and bar, an exclusive, private-membership Foundation Room and a dedicated special events space.

MUSIC HALL

Approximate capacity of 1,500 accommodates several beverage bars, general admission dance floor, theatre-style reserved seating on the balcony level, private luxury boxes and a private VIP room. State-of-the-art lighting and sound system.

RESTAURANT AND BAR

A full-service restaurant and bar will entertain an estimated capacity of 225. A unique display kitchen will serve Southern-inspired and traditional favorites such as Creole Seafood Jambalaya, pan-seared Voodoo Shrimp with Rosemary Cornbread and White Chocolate Banana Bread Pudding served with lively House of Blues-branded hospitality. Also located within the space will be a full bar offering signature drinks.

HOUSE OF BLUES SUNDAY GOSPEL BRUNCH

Weekly Sunday celebration features inspiring live gospel performances paired with a sumptuous buffet in the Music Hall.

COMPANY STORE

The Company Store features House of Blues souvenirs, gifts, music and clothing.

SPECIAL EVENTS

A dedicated special events room with an estimated capacity of 275 will feature an ambience of eclectic luxury. At present, approximate capacity of whole-house private parties and events is 2,000.

INTERNATIONAL HOUSE OF BLUES FOUNDATION

A non-profit charitable organization supported by House of Blues Entertainment, Inc., Foundation Room membership and other public and private donors, the IHOBF is dedicated to promoting cultural understanding and creative expression through music and art. IHOBF education programs transform House of Blues venues into multimedia classrooms for students and their teachers via Blues Schoolhouse tours of the extensive collection of House of Blues folk art and a live musical presentation tracing the history of blues music.

FOUNDATION ROOM

The Foundation Room, an exclusive members-only club with unparalleled elegant space for professional and personal entertaining, is designed to provide an approximate capacity of 255 with upscale, secluded dining and lush décor. Foundation Room members enjoy privileges in all House of Blues Foundation Rooms currently located in Atlantic City, Chicago, Cleveland, Las Vegas, Los Angeles and New Orleans. Private membership benefits International House of Blues Foundation.

FOLK ART

House of Blues possesses one of the largest publicly displayed collections of outsider folk art. More than 300 pieces of folk art are to be installed in House of Blues Houston.

IN GOOD COMPANY

House of Blues Clubs are located in Anaheim, Atlantic City, Chicago, Cleveland, Las Vegas, Los Angeles, Myrtle Beach, New Orleans, Orlando and San Diego. An aggressive growth strategy will ensure the scheduled openings of several new properties, including HOB Houston, in 2007.

MEDIA CONTACT INFORMATION

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ABOUT HOB ENTERTAINMENT, INC.

HOB Entertainment, Inc., a Los Angeles-based global entertainment company, is the definitive live music brand. Founded in 1992, this dynamic company with soul, spirit and vision is comprised of several unique businesses, including:

- House of Blues Clubs, which operate 1,000 - 2,400 capacity venues located in New Orleans, Los Angeles, Chicago, Myrtle Beach, Orlando, Las Vegas, Anaheim and Cleveland.
- House of Blues Concerts, Inc., which owns, operates or exclusively books 19 arena and amphitheatre venues throughout North America, including Los Angeles, San Diego, Denver, Dallas, Seattle (The Gorge), Atlanta, Cleveland, Toronto and Vancouver.