

HOUSTON PAVILIONS

FOR IMMEDIATE RELEASE

GRAMMY AWARD-WINNING FEMALE ROCK LEGEND, PAT BENATAR, TO APPEAR AT HOUSTON PAVILIONS

Book signing at Books-A-Million and concert at House of Blues on August 13, 2010

HOUSTON, TX (June 18, 2010) - [Houston Pavilions](#) is proud to host Pat Benatar on August 13, 2010. She will be signing copies of her memoir, *Between A Heart and a Rock Place*, at [Books-A-Million](#) and performing that evening at [House of Blues](#).

For 30 years, Pat Benatar has been one of the most influential women in rock music. Part of the first generation of female rock stars, her career has embodied the defiant attitude and rebellious edge that has long been associated with her music. Now in her first ever memoir, this rock legend tells her story as she saw it, detailing her rise to fame, life in the MTV generation, her tours, the fans, and how she managed to avoid the trappings of rock stardom.

Winner of an unprecedented four consecutive Grammys for best female rock performance, Benatar details a unique time in music history, demonstrating how the advent of music videos turned musicians into platinum selling stars overnight. As the first woman ever to be featured on MTV, her story is an incredible inside look at the integral role that MTV played in shaping the face of music in the 1980s, as the nascent cable network helped propel rock anthems like "Love Is a Battlefield," "Shadows of the Night," and "Invincible" to the top of the charts.

Candid and compelling, *Between a Heart and a Rock Place* is a rock and roll story unlike any other, and Benatar sets the record straight about how her music evolved, illustrating the visionary role that her guitarist, producer, and eventual husband Neil "Spyder" Giraldo played in combining her classically trained voice with his razor-sharp guitar to create her unique hard rock sound. Together they formed a musical and spiritual bond that would last a lifetime, helping her stay true to herself while avoiding the pitfalls and excesses of rock stardom.

Book Signing: August 13, 2010 at Books-A-Million from 12:30 to 1:30 p.m. Books-A-Million is located at the corner of Main and Polk Streets.

Concert: August 13, 2010 at House of Blues at 8 p.m. House of Blues is located on the corner of Caroline and Dallas Streets.

For More Information:

Phil Hudson, Houston Pavilions, 832-320-1204 or phil@houstonpavilions.com

###

About the Author

Pat Benatar is the Grammy-winning rock musician behind such classic rock anthems as “Heartbreaker” and “Hit Me with Your Best Shot”. One of the most accomplished female rock musicians of all time, Benatar has sold more than 22 million records during her career that has produced 19 Top 40 singles. Currently touring and performing around the country, Benatar lives in California with her family.

Between a Heart and a Rock Place: A Memoir

By Pat Benatar

Now Available

www.harpercollins.com

About Houston Pavilions:

Houston Pavilions is the premiere entertainment, dining, retail and office hub in downtown Houston. Bordered by Dallas Street to the north, Polk Street to the south, Main Street to the west and Caroline Street to the east and connected by two signature “Sky Rings,” Houston Pavilions spans four city blocks. The pedestrian and dog-friendly, open-air retail entertainment center is comprised of 300,000 square feet of retail space, 260,000 square feet of office space and a 1,600-space parking garage. Houston Pavilions is open seven days a week: Monday through Saturday, 10 a.m. to 9 p.m.; Sunday, noon to 6 p.m. Visit www.houstonpavilions.com.

About Books-A-Million:

Books-A-Million is one of the nation's leading book retailers and sells on the Internet at www.booksamillion.com. The Company presently operates more than 200 stores in 20 states and the District of Columbia. The Company operates two distinct store formats, including large superstores operating under the names Books-A-Million and Books & Co., and traditional bookstores operating under the name Bookland. The Company's wholesale operations include American Wholesale Book Company and BookSmart, both based in Florence, Alabama. For more information, visit the company's website at www.booksamillioninc.com.

About HOB Entertainment, Inc., A Live Nation Company:

Live Nation Entertainment is the world's premier live entertainment company, consisting of Live Nation, Ticketmaster and Front Line Management Group. As the world's first artist-to-fan vertically integrated live entertainment platform, the company is improving the fan experience and driving major innovations in ticketing technology, marketing and service. Live Nation is the largest producer of live concerts in the world, annually producing more than 22,000 concerts on behalf of 1,500 artists in 57 countries. In 2008, over 50 million fans attended Live Nation concerts, and the company drove more than 70 million unique visitors to LiveNation.com and other online properties. Ticketmaster serves more than 10,000 clients worldwide in multiple event categories and sold more than 141 million tickets valued at over \$8.9 billion

on behalf of its clients in 2008. Live Nation is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.