

HOUSTON PAVILIONS

THE CENTER OF IT ALL

FOR IMMEDIATE RELEASE

THE HOLIDAY SEASON AT HOUSTON PAVILIONS GETS STARTED WITH HOT TODDY HAPPY HOUR ON BLACK FRIDAY

Snow in the City officially starts falling; Taos Ski Valley trip drawing begins

HOUSTON – November 22, 2010 – [Houston Pavilions](#), the first downtown mixed-use development of its kind in 20 years, with dining, entertainment, retail and office space, will host a Hot Toddy Happy Hour in its central courtyard on Black Friday, November 26, 2010, from 3 p.m. to 7 p.m. Shoppers can take a bit of a break from shopping to enjoy a hot toddy cocktail made with Patron XO Café and other specialty drinks, as well as a wonderful happy hour menu including s'mores made with dark, white and mint chocolate from McCormick & Schmick's Seafood Restaurant.

The festive atmosphere will be enhanced by music from DJ Dayta and the launch of Snow in the City. It's snow...but better. It's not wet, cold or messy. The Snow in the City snow is actually tiny bubbles that look just like the real thing. It is a great opportunity to get a picture, spin in the snow, catch "flakes" on your tongue, but you can't make a snow man or have a snow ball fight because the flakes evaporate upon contact.

Starting November 26th, Houston Pavilions is celebrating the season with Snow in the City in its Center Court twice a day at lunch (11 a.m. to 1 p.m.) and at happy hour (5 p.m. to 7 p.m.). The snow falls for 5 minutes every 15 minutes during the two snow fall times.

For last minute shopping, Houston Pavilions will have three pop-up stores in the central courtyard during the happy hour. Shoppers can look for holiday treasures and the perfect gifts for everyone on your list from One Green Street, BCBGMAXAZRIA and Roice Atelier Men's Clothing.

When shoppers and diners spend more than \$150 at any of Houston Pavilions' tenants, they can enter a drawing to win a spectacular holiday to Taos, New Mexico, courtesy of Houston Pavilions and Taos Ski Valley. The prize includes a 3-night getaway to Taos Ski Valley with complimentary airfare, lodging, lift tickets and ski rentals. When people spend more than \$150 between November 27, 2010, and December 24, 2010, they can enter into the drawing by bringing the receipts to Houston Pavilions' management office on Monday through Friday from 8:30 a.m. to 5 p.m. The management office is located above center courtyard on the third floor.

For More Information:

Phil Hudson, Houston Pavilions, 832-320-1204 or phil@houstonpavilions.com

###

About Houston Pavilions

Houston Pavilions is the premiere entertainment, dining, retail and office hub in downtown Houston. Bordered by Dallas Street to the north, Polk Street to the south, Main Street to the west and Caroline Street to the east and connected by two signature "Sky Rings," Houston Pavilions spans four city blocks. The pedestrian and dog-friendly, open-air retail entertainment center is comprised of 300,000 square feet of retail space, 260,000 square feet of office space and a 1,600-space parking garage. Houston Pavilions is open seven days a week: Monday through Saturday, 10 a.m. to 9 p.m.; Sunday, noon to 6 p.m. Visit www.houstonpavilions.com.