

HOUSTON PAVILIONS

THE CENTER OF IT ALL

FOR IMMEDIATE RELEASE

THE HOLIDAY SEASON AT HOUSTON PAVILIONS GETS STARTED WITH A CHANCE TO WIN \$10,000

Snow in the City officially starts falling; Snowball + Fight offers more chances to win

HOUSTON – November 22, 2011 – [Houston Pavilions](#), the first downtown mixed-use development of its kind in 20 years, with dining, entertainment, retail and office space, will celebrate the holiday season by giving people a chance to win \$10,000.

Houston Pavilions is asking people to guess how many “snowballs” fit in the Reliant SUV in the Center Courtyard. Visitors can check out the SUV from Reliant, Houston Pavilions’ office tower tenant, and make a guess at the number of “snowballs” in it, for a chance to win \$10,000. To add to the holiday joy, Reliant will energize the holidays by giving away 25 \$250 Electricity Vouchers as well. People can visit Houston Pavilions and enter or go to [houstonpavilions.com](#) and make a guess. To enter online, visitors should click on the Snowball + Chance button on the home page.

Houston Pavilions also is celebrating the season with Snow in the City in its Center Courtyard twice a day at lunch (11 a.m. to 1 p.m.) and at happy hour (5 p.m. to 7 p.m.) as well as on Saturday at lunch from (11 a.m. to 1 p.m.) The snow falls for 5 minutes every 15 minutes during the two snowfall times. It’s snow...but better. It’s not wet, cold or messy. The Snow in the City snow is actually tiny bubbles that look just like the real thing. It is a great opportunity to get a picture, spin in the snow, catch “flakes” on your tongue, but you can’t make a snow man or have a snow ball fight because the flakes evaporate upon contact.

Houston Pavilions will wrap up its holiday festivities with a snowball fight on December 23rd at Noon in the Center Courtyard. The Reliant SUV is loaded with snowballs and some of the snowballs have prizes in them. When the doors of the truck are opened at Noon, the snowballs will fall out and people will scramble to find a prize snowball.

For More Information:

Phil Hudson, Houston Pavilions, 832-320-1204 or phil@houstonpavilions.com

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About Houston Pavilions

Houston Pavilions is the premiere entertainment, dining, retail and office hub in downtown Houston. Bordered by Dallas Street to the north, Polk Street to the south, Main Street to the west and Caroline Street to the east and connected by two signature “Sky Rings,” Houston Pavilions spans four city blocks. The pedestrian and dog-friendly, open-air retail entertainment center is comprised of 300,000 square feet of retail space, 260,000 square feet of office space and a 1,600-space parking garage. Houston Pavilions is open seven days a week: Monday through Saturday, 10 a.m. to 9 p.m.; Sunday, noon to 6 p.m. Visit [www.houstonpavilions.com](#).